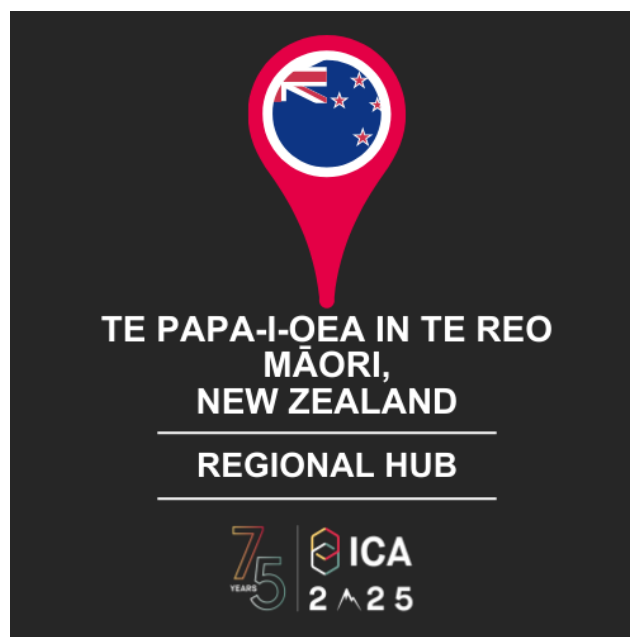


# Disrupting and Consolidating Communication Research: Applying Communication Theory to Practice



**Conference programme (PUBLIC)**

International Communication Association

Oceania Hub

Massey University, Te Papa-i-Oea/Palmerston North

June 13 - 16, 2025



## Friday, June 13

**8:00** Registration desk opens

You can register for the conference/Zoom links here

<https://www.massey.ac.nz/research/research-centres/register-for-international-communication-association-oceania-hub-aotearoa-new-zealand/>

For further details, see this Massey news story

<https://www.massey.ac.nz/about/news/massey-to-host-oceania-hub-of-the-international-communication-association-conference/>

**8:30** Mihimihi/Conference welcome and introduction

*Room: SGP 3.24*

**9:00** Plenary panel #1

*Room: SGP 3.24*

**“Culturally centering the Palestine Question: Inviting Disruptions to Sustain Our Collective Futures”. Mohan Dutta in dialogue with Rand Hazou”.ICA 2025 Oceania Hub opening event broadcast to the main conference in Denver, Colorado.**

**10:15** Coffee Break

**10:30 Keynote #1: Terry Flew, University of Sydney – Beyond Social Media: Futures for Digital Communication after the 75<sup>th</sup> Anniversary of ICA [Zoom]**

*Room: SGP 3.24*

**12.00** Lunch (catered on site)

**13.30** Parallel panel session 1

**Panel 1.1 Indigeneity in Online Spaces**

*Room: SGP 3.24*

Chair: Susan Fountaine

**Susan Fountaine (Massey University), Margie Comrie (Associate, Massey University) and Karen Ross (Newcastle University, UK) – Race, co-governance, and negativity: the dissonant online public sphere of Aotearoa New Zealand’s 2023 election campaign**

**Kyle Tan, Hemopereki Simon, Waikaremoana Waitoki & Justin Phillips, University of Waikato – Three Waters: Critiquing Problematic Reasoning and Anti-Māori Rhetoric**

**Te Rina Krystal Warren, Massey University – eColonialism, social change, and Māori cultural resistance in the digital space**

**Panel 1.2 Culture and communication**

*Room: SGP 4.30*

Chair: Eleanor Ridge

**Shucen Yi, Massey University** – Mutant Neoliberalism and Digital Health Communication in China: Structural Exclusion and Digital Inclusion [Zoom].

**Samiksha Pattanaik, Massey University** – Structural Fear and Community Resistance: A Culture-Centered Analysis of Health Inequities in Rural India's Covid-19 Response [Zoom]

**Sriyanka Sahoo, Utkal University** – Rewriting the Witch: Folk Media as Counter-Hegemonic Communication in Adivasi Mela 2025 [Zoom]

**Eleanor Ridge, Massey University** – Transcription to support reclamation of language and culture: young people working with archival recordings in Vanuatu

**15.00** Coffee break

**15.15** Parallel panel session 2

**Panel 2.1: Industry, professional, and discursive imaginaries in Aotearoa New Zealand media**

Room: SGP 3.24

Chair: Ian Huffer

**Ian Huffer, Massey University** – Small cinema at the crossroads: New Zealand film in a time of disruption

**Valerie Cooper, Victoria University Wellington** – Imagining beyond the nation-state: Discursive constructions of Global South communities in New Zealand media

**James Hollings and Raja Peter, Massey University:** Not too full of themselves to notice: How journalists make moral judgements about aggressive reporting practices [In person/Zoom]

**Panel 2.2 Institutional power and communicative inequalities**

Room: SGP 4.30

Chair: Meng [Hazel] Hu

**Shahela Qureshi, University of Auckland** – Addressing the Gap: The Need for Faith-Inclusive Muslim Spiritual Care in Tertiary Education [Zoom]

**Noumaan Qureshi, University of Mumbai** – The challenges to communication in tertiary care public hospitals in India [Zoom]

**Meng [Hazel] Hu, Massey University** – Examining the Benefits and Challenges of Implementing Values Education from Chinese Teachers' Perspectives

**Ajetunmobi, Umar O. (University of Kansas), Imam, Muhyideen O. (University of Lagos), and Azeez, Akeem A. (Fountain University, Nigeria)-** Western and Spiritual Medicine at the Crossroads? Epistemic Violence, Subaltern Voices and a Call for Humble Interdisciplinary Collaborations [Zoom]

**16.45** Short break

**17.00** Opening reception on site

## Saturday, June 14

**8.30** Registration desk open

**9.00** Parallel panel session 3

**Panel 3.1 Aotearoa New Zealand perspectives on the internationalisation of the culture wars**

*Room: SGP 3.24*

Massey University themed panel featuring Sean Phelan, Mohan Dutta, Giselle Byrnes, Nick Holm, Nepia Mahuika and Angela Moewaka Barnes

**Panel 3.2 Gender, representation and social justice**

*Room: SGP 4.30*

Chair: Hina Nasir

**Chengxu Zhao, Massey University** – Choosing to Differ: Case Studies of China’s “Leftover Women” on Social Media [Zoom]

**Victoria Adjetei, Marquette University** – Muted Group Theory, Media Representation of Women in Rural Southern Ghana, and Community Radio: A Critical Literature Review [Zoom]

**Yuan Gong, Massey University** – Queering Love: The Divided Reception of Naruto in China [Zoom]

**Hina Nasir** – Imaginarium: Imagining financial stability, safety, and freedom in the face of family violence [Paper Exhibit/in person]

**10.30** Coffee break

**10.45** Keynote #2: Ella Henry, Auckland University of Technology - Kaupapa Māori: research paradigm, decolonisation tool, and source of resilience

*Room: SGP 3.24*

**12.15** – Lunch (catered on site)

**13.15** Plenary workshop: The Culture Centered Approach to Communication for Social Change led by Mohan Dutta

*Room: SGP 3.24*

**15.15**– Coffee Break

**15.30** – Parallel panel session 4

**Panel 4.1 Digital technologies and affordances**

Room: SGP 3.24

Chair: Sy Taffel

**Lewis Rarm, Victoria University Wellington** ‘Protect Life’: Crises of truth and trust in security technology futures

**Sy Taffel, Massey University,** Disruptive Inaction: A Taxonomy of Technological Solutionism

**Zhenxing Jiang, Massey University,** The Making, Anchoring, and Reassuring of “Meaninglessness” in Chinese Dance Drama *The Eternal Radio Waves* [Zoom]

**Nirmala MN (Christ University, Bengaluru) and Geeta Kashyap (former Assistant Professor, Christ University Bengaluru)** , Generative AI and Platform Casteism: Subaltern narratives at crossroads with Savarna aesthetics of Indian digital media [Zoom/in person].

**Panel 4.2: Building student voice in a neoliberalised Aotearoa university landscape**

Room: SGP 4.30

Themed panel featuring Leon Salter (University of Auckland), Matt Russell (Massey University), Lisa Vonk (Massey University) and Micah Geiringer [student activist, former President of Te Tira Ahu Pae and former Manawatū Māori student representative, MU]

**17.00 End of panels**

## Sunday, June 15

**8.30** Registration desk open

**9.00** Plenary panel #2

*Room: SGP 4.30*

**“The genocide in Gaza: political and media responses in Aotearoa New Zealand”**, featuring Sean Phelan (Massey University), Rand Hazou (Massey University), Jeremy Rose (Journalist/Alternative Jewish Voices), James Hollings (Massey University), Josephine Varghese (University of Canterbury) and Samah Huriwai-Seger (Aotearoa Liberation League)

**10.30** Coffee

**10.45** Parallel panel session 5

**Panel 5.1 Communication theory and media politics**

*Room: SGP 3.24*

Chair: Debalina Dutta

**John Budarick, University of Adelaide**, The Role of Communication Theory in Political Disruption and Imagination [in-person]

**Tanja Dreher, Sukhmani Khorana and Poppy de Souza (University of New South Wales)**. What can't diversity initiatives do? Three provocations for media change [Zoom]

**Mingsheng Li, Massey University** Unraveling the Diplomatic Discord: An Intercultural Communication Analysis of the Trump-Zelenskyy White House Meeting [Zoom].

**Debalina Dutta, Massey University** – Chipping away at Self: A communicative theory of ontological insecurity, gendered spatial discourses and role of identification technologies

**Panel 5.2 Climate crisis and sustainability**

*Room: SGP 4.30*

Chair: Tracie Mafile’o

**Tracie Mafile’o & Aburi Filoa, Mana Pacific Consultants/ Avondale University**, Rising Stories: Investigating climate mobility in the Pacific through multigenerational family stories

**Archana Shrivastava, Birla Inst. of Management Technology**, Flying Green: The Role of Airlines’ Climate Disclosures in Stakeholder Communication [Zoom]

**Athena Lambrinidou and Fatima Junaid, Massey University** – Slow Conversations: Collective Trauma, the Polycrisis/Metacrisis and Collective Healing

**Ollie Hellmann, University of Waikato** – 2.7 tonnes of carbon dioxide per person

**12.15** Lunch (catered on site)

**13.15** Keynote #3: Arama Rata, Victoria University of Wellington, CARE Activist in Residence  
– Putting Ourselves on the Line: Integrating Theory and Action in Anticolonial Struggles

*Room: SGP 3.24*

**14.45** Coffee break

**15.00** Plenary panel#3 (Hybrid)

*Room: SGP 3.24*

Hub-to-hub panel with ICA India hub: “Comparing Communication for Social Change in Aotearoa and India: Scope, relevance and justification for policy, advocacy and activist research practices.”

Panel feature B. P. Sanjay, Manipal Institute of Communication; Mohan Dutta, Massey; Arama Rata, Working to End Racial Oppression (WERO) project; and Leon Salter, University of Auckland.

**16.30** End of panels



## Monday, June 16

**8.30** Registration desk open

**9.00** Plenary panel #4 (Hybrid)

*Room: SGP 3.24*

*Zoom: tba*

**Hub Collaboration with ICA Main Event in Denver on “US policy climate, far-right pressure tactics, and impact on international scholars.”** (15.00 pm Denver time). Chaired by Mohan Dutta in Palmerston North and Noshir Contractor in Denver, with panel contributions from Ahlam Muhtaseb, Hanan Badr, Mohsin Hassan Khan, Thomas Hanitzsch-Markiewicz, Nia Sarinastiti and Ingrid Bachmann.

**10.30** coffee

**10.45 to 12.15** Parallel panel session 6

**Panel 6.1 Te Tiriti as agency and object of communication**

*Room: SGP 3.24*

Chair: Emma Tennent

**Emma Tennent, Victoria University Wellington** - Contesting identity categories and moral obligations in oral submissions on the Treaty Principles Bill.

**Priya Kurian, Debashish Munshi, Lyn Kathlene, Amna Yameen, and Sandy Morrison, Waikato University**– Institutional exclusions: Applying a Te-Tiriti-based framework to analyse demographic inequities in policies on family and sexual violence.

**Aaron McCallion\*, Mark Berry\*, Adrian Cookson#, Derrylea Hardy^, Matthew Henry^ & Ugur Inal\*, \*WakaDigital, ^Massey University and #AgResearch, Kuaha Matihiko** – a Digital Gateway platform for democratisation and improved access of land and water data for stakeholders across scales.[Zoom/ 1 in person]

**Amanda Clark, Debashish Munshi, Priya Kurian and Rogena Sterling, Waikato University** – Disrupting econometric approaches to sustainability: Exploring a whenua-first model for biodiversity management in Indigenous-led communities in Aotearoa.

**Panel 6.2 Perspectives on international communication, intercultural communication and media effects**

*Room: SGP 4.30*

*Chair: Debalina Dutta*

**Oluwaferanmi Dahunsi, Marquette University**, Television Representation of Black

Americans and Stereotyping Among New African Immigrants in the US [Zoom].

**Boming Li, Massey University.** A Sentiment Analysis of U.S. and Chinese Media Coverage of Blinken's China Visit [Zoom].

**Shan Hu, Massey University** – Cultural Adaptation on Chinese Immigrants [Zoom].

**Mal Green, Massey University** – Acculturating approaches and theories in organisational communication cross-cultural research and practice [Zoom]

**12.15** Lunch (self-catered; regular cafes will be open on campus)

**1.15** Parallel panel session 7

**Panel 7.1 Migrant experiences in Aotearoa New Zealand**

*Room: SGP 3.24*

Chair: Fatima Junaid

**Fatima Junaid, Massey University** Muslim Woman in the West: Navigating through grief and witnessing habituation towards the ongoing Palestinian Genocide

**Mariam Tayyab, Fatima Junaid and Shirley Barnett, Massey University** - The Workplace Experiences of Introverted South Asian Women in New Zealand

**Ara Alam-Simmons, Working to End Racial Oppression Project** – Understanding what facilitates solidarity building between individuals that moves us to care

**Fuwen Yang, University of Auckland** – Maternal Care and Well-being of Migrants in New Zealand: Challenges and Interventions in the Era of Digital Social Media

**Panel 7.2 Negotiating Gendered Precarity: Women Gig Workers in the Philippine Platform Economy**

*Room: SGP 4.30*

Themed panel [on Zoom] chaired by Dazzelyn Baltazar Zapata, University of The Philippines

**Dazzelyn Baltazar Zapata, University of the Philippines Diliman** - Gendered Realities in the Philippine Gig Economy: Challenges and Agency of Filipina Platform Workers

**Zsa Zsa Bacaling-Cabag, West Visayas State University** - Ride or Die: Health Challenges of Filipina Women in Gig Work

**Reyjane Calicdan-Del Campo, Far Eastern University** - Curacha ang itawag mo sa amin (Call us Curacha): Contracted labor time and capacities of Filipina platform gig workers

**Jessa Ericka C. Bien-Munsayac, University of the Philippines Diliman** - Riding along the tech wave: A look into Filipina gig workers levelling the on-demand logistics and transportations playing field

**Yhna Therese P. Santos, University of the Philippines Diliman** - Workplace Information Literacy And The Filipino Female Platform Worker

**Janice Roman-Tamesis, Lyceum of the Philippines University** - The Interwoven Encounters of Filipina Riders with Virtual and Urban Spaces in the Platform Economy: A Culture-Centered Approach

**Katrina Anne E. Blanco, University of the Philippines Los Baños** - From LDR to LDS: Bridging Physical Distances and Facilitating Connections of Local Delivery Services in Los Baños, Laguna

**Joan M. Dizon, Southern Luzon State University** - “I would do anything for love...”: Interrogating Materiality of Affect and Power in Female Gig Workers’ Labor

**Irish Jane L. Talusan, University of the Philippines Diliman** - Experiences of Filipina Women Platform Workers on Decent Work

**14.45 to 15.15** Final remarks and karakia - Mohan Dutta